

the best street/graffiti artists, deejays  
and rappers from all around the country together  
for a day and night of excitement.



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WHEN: 08 12 2017 - NOON - DUSK

WHERE IT'S AT: TERRACYCLE - 121 NEW YORK AVE, TRENTON, NJ

CONTACT: LEON: [leon@leonrainbow.com](mailto:leon@leonrainbow.com)

CELL: 609 635-1411

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WWW.JERSEYFRESHJAM.COM

# SPONSOR-

The Jersey Fresh Jam is New Jersey's premiere Hip Hop festival. Since 2005, the event has grown from a small, humble event into one of the most respected celebrations of Hip Hop culture on the east coast. At the twilight of every summer, aerosol artists from far and wide converge to adorn the walls of Terracycle INC with their signature masterpieces, while local and regionally known emcees,

bands, and DJs provide the soundtrack for the days festivities. This event is free and open to the public. Come and share the excitement!

Promote your business with this great opportunity and support your art community!

ya know ya **need** it!

**PLATINUM \$2G+**

(10) Jersey Fresh Jam Event t-shirts

- Presented by Recognition Title Sponsorship (ex Jersey fresh jam presented by terracycle.)
- Centrally located exhibition space at all pre and post JERSEY FRESH related events.
- Stenciled version of you logo will appear on the main production wall (2ft x 2ft)
- Corporate identity featured prominently Bi-Weekly E-Mail Newsletters (Leonrainbow.com) 2500 Subscribers.
- Promotional Materials Distributed at all Jersey Fresh Events
- Corporate identity displayed on all printed communication materials including the following:
  - JERSEY FRESH promotional flyers 5000.
- 100px x 100px Logo Cubes on JERSEY FRESH Affiliate websites for 1 year (JerseyFreshJam.com, LeonRainbow.com, Jersey Graf.com, ViciousStylesCrew.com ) for 1 year 2500 monthly page impressions .
- Corporate identity featured prominently on all JERSEY FRESH social networking including:
  - Facebook (Event and Fan Page, Affiliate Pages and Weekly Posts)
  - Twitter(Tweets and @mentions)
- Inclusion in all press releases to be distributed to media
- Inclusion in all official video and other viral videos
- Verbal or written mention in all interviews and coverage of the JERSEY FRESH by local and mainstream media.
- Verbal recognition by the event host/masters of ceremony at all event locations.

MAKE CHECKS PAYABLE TO: AEROSOL ILLUSIONS

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## GOLD \$1G

(5) Jersey Fresh Jam Event t-shirts

- Centrally located exhibition space at all pre and post JERSEY FRESH related events.
- Stenciled version of your logo will appear on the main production wall (1ft x 1ft)
- Corporate identity featured prominently Bi-Weekly E-Mail Newsletters (Leonrainbow.com) 2500 Subscribers.
- Promotional Materials Distributed at all Jersey Fresh Events
- Corporate identity displayed on all printed communication materials including the following:
  - JERSEY FRESH promotional flyers 5000.
- 100px x 100px Logo Cubes on JERSEY FRESH Affiliate websites for 1 year (JerseyFreshJam.com, LeonRainbow.com, Jersey Graf.com, ViciousStylesCrew.com) for 1 year 2500 monthly page impressions .
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- Verbal or written mention in all interviews and coverage of the JERSEY FRESH by local and mainstream media.

## SILVER \$500

(1) Jersey Fresh Jam Event t-shirts

- Promotional Materials Distributed at all Jersey Fresh Events
- Corporate identity displayed on all printed communication materials including the following:
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- 100px x 100px Logo Cubes on JERSEY FRESH Affiliate websites for 1 year (JerseyFreshJam.com, LeonRainbow.com, Jersey Graf.com, ViciousStylesCrew.com ) for 1 year 2500 monthly page impressions .
- Corporate identity featured prominently on all JERSEY FRESH social networking including:
  - Facebook (Event and Fan Page, Affiliate Pages and Weekly Posts)
  - Twitter (Tweets and @mentions)
- Inclusion in all press releases to be distributed to media
- Inclusion in all official video and other viral videos
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## BRONZE \$250

- Corporate identity displayed on all printed communication materials including the following:
  - JERSEY FRESH promotional flyers 5000.
- 100px x 100px Logo Cubes on JERSEY FRESH Affiliate websites for 1 year (JerseyFreshJam.com, LeonRainbow.com, Jersey Graf.com, ViciousStylesCrew.com ) for 1 year 2500 monthly page impressions .
- Promotional Materials Distributed at all Jersey Fresh Events

## IN KIND

If you are interested in trading sponsorship for goods or services please submit a simple proposal (email is fine)

explaining how you want to sponsor Jersey Fresh Jam and What you expect in Return.

Please include a brief breakdown of the estimated value of goods and services along with monetary sponsorship (if applicable).

For more info please contact:

LEON: leon@leonrainbow.com CELL: 609 635-1411

## VENDOR INFO.

Vending space for non-food vendors is \$100.

Vending space is reserved for **artists and artisans**.

Due to limited space, vendors are selected by Jersey Fresh Jam team.

You will get roughly a 8 x 10 space.

You will need to bring your own table.

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# SIGN ME UP!

I believe in my community.

**I'M A SPONSOR**

NAME:	
STREET:	
CITY:	STATE:
ZIP CODE:	
TELEPHONE NUMBER:	
EMAIL ADDRESS:	
WEB ADDRESS:	
SPONSORSHIP LEVEL:	

**I'M A VENDOR**

BUSINESS NAME:	
NAME:	
STREET:	
CITY:	STATE:
ZIP CODE:	
TELEPHONE NUMBER:	
EMAIL ADDRESS:	
WEB ADDRESS:	

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